In the final structure of the project, the most important elements of the user stories were the most helpful in the development in this case were the consumer feedback. The users provide exceptional feedback on what they believe would be a lot more useful in the development of the Travel Site. Greater attraction to consumer budget ideals, better understanding of the importance of recommended vacation destinations, appealing to all types of vacations such as cruises, free fall, scuba- diving, or highly recommended hike locations. Along with supported feedback, the communication between myself and Product Owner is extremely important. To implement consumer feedback, there will need to be a constructive and effective plan to ensure product execution. During the test case development, the Product Owner can become a lot more helpful in the development process but inclusion on the front line, leading “Pow wows” to ensure the culture and dynamic of the group is still strong, testing the process itself, providing feedback on the upbringing of the project, meeting with Scrum Masters or Development team frequently meet up prior to deadline. When everyone plays a key role in the project up bring, the flaws are identified immediately, proper actions are taken, preventative action is taken for future barriers, consumer feedback is constantly loaded as an outline of directive path for the success of the project. Certain elements of the user stories that stuck out were the specific feedback. The positive side of specific feedback is the avoidance of “assumption”. The gravity of assumption creates a great deal of doubt and wastes a lot more valuable time than getting to the point.   
  
   
 Email  
*To: Christy  
Subject: SNHU Travel Focus Group  
Great Evening!  
Hope you are having a great week. I wanted to reach out consumer feedback. First, we will need to address all recommendations from the consumers and ensure that we are addressing recommendations accurately. Promoting follow up questions:   
What are the current hot spot vacation destinations? How are people taking their vacation? (i.e., scuba diving, spa retreats, wine tasting) When is the best time to take a vacation? (i.e., spring, summer, late November, early December, retreat get aways). In current production, we are developing a unique program that will outline all user feedback by performing the “Process of Elimination” with what they are looking for in a perfect vacation such as: Date/ What Type of Season: Tropical, Rainy, Sunny, Festive/ What Type of Vacation: Cruise, Scuba Diving, Spa Retreat, 5 Country Hop, Spontaneous Destination \*Travel Site choices a random spot for you, while staying in your preferred preferences/ Plan Your Budget Vacation: Minimum to Maximum ( $-$$$)  
  
  
  
  
  
  
Christy Reply: HI! Thank you, yes this is a great suggestion. These developments and recommendations are what I would have thought of as a regular vacation taker. The current market now, for vacations, makes it hard to book for specific locations during specific times. This outline makes it easier to plan within budget, time frame, choice between top vacation destinations/activities and if you are feeling spontaneous, choice in Spontaneous Vacation Bundle. While accomplish a peaceful zen within reasonable budget. Any other questions, please feel free to email me!. – Christy*